



## **2019 Annual Conference Sponsorship Opportunities**

August 24 – 25  
Monterey, California  
Conference Center

We are excited to be launching the 1st Annual NCAEP Equine Veterinary Conference this year. This two-day event will rotate annually between Napa and Monterey. Our 2019 conference will be held in beautiful Monterey at the Monterey Conference Center. A special welcome reception will take place on Friday, August 23 at 7:00 PM at the world-renowned Monterey Bay Aquarium. Attendees are encouraged to bring their families to enjoy this spectacular venue. We'd be thrilled to have you there to celebrate with us. Please see the Special Events portion of this prospectus for details.

### **OVERVIEW OF SPONSORSHIP**

At the Annual NCAEP Conference, sponsorship & advertising opportunities help to increase the visibility of your company. NCAEP offers an array of opportunities at various levels and will work with you to create a package that fits your needs, budget, and target audience.

Corporate sponsorships help underwrite NCAEP Conference expenses, thus keeping registration fees down and boosting attendance. Your support of program tracks, hands-on labs, and other functions of the NCAEP Conference deliver superior brand recognition, before, during, and after to set your company apart from other vendors. The NCAEP would like to thank you in advance for your support.

# **SPONSORSHIP OPPORTUNITIES**

<b>ATTENDEE ITEMS</b>	<b>3</b>
<b>EDUCATION</b>	<b>4</b>
CE Track	4
Sponsored Lab/Workshop	4
<b>SPECIAL EVENTS</b>	<b>5</b>
Monterey Bay Aquarium Reception: Friday, Aug. 23, 2019	5
Entertainment: Saturday, Aug. 23, 2019	5
<b>MEALS &amp; REFRESHMENTS</b>	<b>6</b>
<b>MOBILE &amp; CONNECTIVITY</b>	<b>7</b>

## **ATTENDEE ITEMS**

**In addition to the benefits all sponsors receive, you will also enjoy:**

*Company logo on items provided to each attendee*

~~**Conference Notebook:** Brand the notebook that every attendee will be using at the conference. One of the most significant branding opportunities at any event. Sponsor to design and supply.~~

~~Qty: 200~~

~~Delivered to NCAEP by Aug. 01, 2019~~

**Lanyards:** Brand the ribbon that rests around every attendee's neck. One of the most significant branding opportunities at any event. Sponsor to design and supply 200 high-quality lanyards.

Qty: 200

Delivered to NCAEP by Aug. 01, 2019

**Name Badge:** Your logo will be incorporated into the design of the attendee badge. Another one of our most significant branding opportunities.

Fee: \$300

Logo to be provided to [chelsea@norcalaep.org](mailto:chelsea@norcalaep.org) by July 01, 2019

~~**Conference Pens:** We'll display pens just about everywhere: in all of the session rooms where classroom seating exists, at name badge and information desks, and on other common conference areas.~~

~~Qty: 1,000~~

~~Delivered to NCAEP by Aug. 01, 2019~~

---

## **EDUCATION**

Sponsorship of Continuing Education (CE) events is a meaningful way to support the profession and demonstrate a commitment to the latest information, technology, and techniques. CE sessions have been planned and developed by the NCAEP and offered in 50-minute sessions.

**In addition to the benefits all sponsors receive, you will also enjoy:**

*Company logo on speaker podium in the session room*

*Logo on session grids in Registration and On-Site programs*

*The sponsor can introduce the speaker*

*Sponsor able to provide a handout or giveaway on each seat/back of room*

### **CE Track**

**1 Hour:** \$1,500

**3 Hours:** \$4,000

### **Sponsored Lab/Workshop**

Please contact [info@norcalaep.org](mailto:info@norcalaep.org) if you have an interest in sponsoring a lab.

---

## **SPECIAL EVENTS**

**In addition to the benefits all sponsors receive, you will also enjoy:**

*Company logo on event specific promotions and on-site signage  
Opportunity to network with attendees at the event*

### **Monterey Bay Aquarium Reception: Friday, Aug. 23, 2019**

Join NCAEP Annual Conference attendees and their families at the Monterey Aquarium on Friday, August 23, 2019. Enjoy a strolling dinner, delicious wines and private access to the Aquarium's Open Sea Wing exhibit.

**Platinum:** \$ 5,000

*Additional dedicated tabletop display and an opportunity to address attendees.*

**Gold: (up to two available):** \$2,500

*Brief opportunity to address attendees.*

**Silver: (up to four available):** \$1,000

**Contributor:** Inquire with [chelsea@norcalaep.org](mailto:chelsea@norcalaep.org) for opportunities to provide unique program experiences or items at this event.

### **Entertainment: Saturday, Aug. 24, 2019**

Please contact [info@norcalaep.org](mailto:info@norcalaep.org) if you have an interest in sponsoring an entertainment event.

---

## **MEALS & REFRESHMENTS**

**In addition to the benefits all sponsors receive, you will also enjoy:**

Company logo on event specific promotions and on-site signage

Opportunity to display promotional materials on tables

### **Saturday**

**Coffee Station**

**AM Lecture Break Snack**

**Exhibit Hall Lunch**

**PM Lecture Break Snack**

### **Sunday**

**Coffee Station:**

**AM Lecture Break Snack**

**Exhibit Hall Lunch**

**PM Lecture Break Snack**

Pricing may vary, please contact [info@norcalaep.org](mailto:info@norcalaep.org) if you have an interest in sponsoring meals or refreshments for this event.

---

## **MOBILE & CONNECTIVITY**

**In addition to the benefits all sponsors receive, you will also enjoy:**

*Company logo on the browser login page*

*Ability to brand kick panels and tabletop (Charging Station Sponsor)*

**Attendee Wi-Fi Sponsor:**

**Charging Station:**

*Pricing may vary, please contact [info@norcalaep.org](mailto:info@norcalaep.org) if you have an interest in sponsoring internet connectivity event.*

---

**Materials must ship to:**

NCAEP  
Attn: Chelsea Damon  
2995 Woodside Rd, Ste. 400-333  
Woodside, CA 94062

*These sponsorship options offer many exposure opportunities and can be instrumental in developing a continued relationship with the NCAEP and its DVM and student members in Northern California.*